

A. V. LANG'S BIG SALE

Never again
at such
Low Prices

A. V. LANG

Now is
the time
to Buy

MONSTER SELLING OUT SALE

Just while the Strike is on, and for Cash only

Our entire stock of Dry Goods, Clothing, Boots and Shoes, goes under the Hammer at prices never again to be equalled. We list below a few of the many good things.

Men's Spring Over Coats

Twenty-five, only, Men's Spring Over Coats. Almost given away
\$10.00 Coats at **\$5.00**
\$15.00 Coats at **7.50**

Men's Hose

One thousand pairs of Men's half Hose in fine Casemore and Heather mixture. Regular 40c and 50c per pair. Five pairs for **\$1.00**

Men's Gloves

Two hundred pairs of Men's all Leather Gloves. Regular 60c. Now for, oh yes, **25c**

Men's Top Shirts

Five hundred Men's Top Shirts. All go at one price **50c**

Men's Collars

Three hundred Men's Collars. All sizes and shapes. Each at **5c**

Rubber Boots

Twenty-five pairs of Men's High Rubber Boots. Per pair **\$3.50**

Men's Slippers

Fifty pairs Men's House Slippers. Regular price 75c. Now for **40c**

500 Cards of King Collar Buttons. 12 Buttons to a card **25c**

Men's Suits

Three hundred Men's Suits. A record breaking clearance sale of Men's Suits at a big reduction. They are made up in the very latest style and comprise all over \$12.50, \$15.00 and \$17.00 Suits. Remember the price **\$10.00**

Underwear

200 Suits of Men's Underwear. Regular price \$1.00. Now for **50c**

Walk-Over Shoes

A clean sweep of Walk-Over Shoes. Never mind the price. All must go at **\$4.00**

Read on. A few words to the Ladies.

Read every word

Ladies' Slippers

Fifty pairs of Ladies fine Velvet Slippers. Our regular price is 75c. Now while they last, per pair **35c**

Veiling

One thousand yards of Veiling, in all colors. Its regular price is 35c to 50c per yard. Must go at **10c**

Dress Goods

Fifteen pieces of Dress Goods. Regular price 35c to 50c per yard. Sale price **20c** per yard

Flannelette

Five hundred yards of Flannelette, all colors. Regular price is 15c per yard. Our sale price, per yard **10c**

Hundreds of other bargains. All we ask of you is, come and see for yourself. Never again such an opportunity to save money. We have exceptional good values in Carpet Squares, Curtains, Linoleums. Our stock was never so complete. Money refunded in all cases if not satisfied

Please bear in mind that this sale is for cash only Remember the place

Sale starts on Saturday Morning, April 15th

Sale starts on Saturday morning. Be on time.

FRANK

A. V. LANG

Sale starts on Saturday Morning. Be on time.

ALBERTA

GENUINE BARGAINS!

CASH ONLY

CASH ONLY

Patronizing Follows Persistent Advertising

MAR ON The General Merchant

Hard Times

Have come, again, and Mar On's store still leads in Assortment, Quality and Price of Goods.

The public are assured of as good service in hard times as in prosperous seasons by dealing here. Below we give you a few Hard Times Prices.

Just arrived—A whole shipment of Men's and Boys' HATS & CAPS, direct from the factory. We cut out the middleman's profit and offer that portion to you. If you buy a cap, come and claim the profit.

See our window for Easter Goods for the Children.
These are Old Country Goods at Old Country Prices

EGGS—strictly new-laid—
One dozen, 30c.
Three dozen 85c.
FRESH EGGS—Five doz, \$1.00
Strike price, 2 pounds for 25c.
DAIRY BUTTER—one pound 25c
Strike price, 15c per pound.
FRESH MADE BUTTER—the
pick of Alberta cream-
eries, at 40c. per pound.

STRIKE PRICES ON EVAPOR-
ATED FRUITS
Wholesale price of Apricots, 18c
Strike price, 17c per pound.
Wholesale price of Peaches, 12c
Strike price, 11c per pound.
Wholesale price of Apples, 15c
Strike price, 14c per pound.
Best C. Figs, strike price 3s. 25c

BLAIRMORE

ALBERTA

Blairmore Liquor Store

THE LIQUOR STORE OF QUALITY

WE COULD
TELL YOU
I lots of peo-
ple who now
enjoyed every
meal, whereas
formerly,
nothing
tasted good
to them.



START YOUR
MEAL WITH
A BOTTLE
OF
Lethbridge Beer
and you'll have
an appetite and
a digestion that
you'll never en-
joyed before.

Phone 1010. 45 and You Can De-
pend on Prompt Delivery.
M. Rosse Proprietor

Open 8 a.m. Close 6 p.m. Saturdays 9.30 p.m.
Phone 26.

C. HISCOCKS & Co.

The Exclusive Grocers

Fresh on Thursday—
Tomatoes Lettuce
Cabbage Turnips
Parsnips Carrots
FINE STOCK. TRY SOME

From now on our store closes at 1 p.m. Wednesdays

Don't Forget The Place :—

C. Hiscocks & Co.
Between 8th and 9th Avenues
Victoria Street
BLAIRMORE, - ALBERTA

FOR SALE

LARGE BRICK BUILDING. (One Storey, with Full-size Basement)
Building is situated centrally on Main Street, south of railroad, and is at present occupied as a hall by the Miners' Union. Building is modern and substantially built and has admirable surroundings, and may be converted into a business house or private residence. Building is 24 by 35 feet, has a full-sized concrete basement, and is plastered and finished in first-class style throughout. Apply for terms, etc., to "BLAIRMORE ENTERPRISE" - BLAIRMORE, ALBERTA

BRISCO'S THE STORE FOR MEN BRISCO'S

Victoria Street Blairmore, Alta.

Successor to Smith & Hargreaves. - The Corner Store

Sovereign Brand Ready-made Clothing, price \$2.00 to \$25.00. Fit Reform, made-to-measure Clothing, price \$25.00 to \$40.00. "House of Hobblerlin" made-to-measure Clothing, \$18 to \$35. Slater Invictus Boots and Shoes. Ties, Caps, Shirts, Gloves, Socks, Blankets, Rubbers, etc., etc.

Happenings in and Around Blairmore

J. Hamar left on Saturday morning for Nelson, B. C., where he will reside in future.

Mrs. W. Harrison and Miss E. J. Kidd are taking over the management of the Comest Lodge.

A pleasant farewell party took place at the residence of Mr. R. C. Green on Friday night last.

M. B. Dawson will shortly open up a plumbing and heating shop in the old P. Burns butcher shop.

All the business places will be closed every Wednesday afternoon until the middle of September next.

There will be Easter services at the Baptist church Sunday morning and evening. Special music in the evening.

The Alberta Trading Co., will remain open until 7 p.m. on Thursday and will be closed on Good Friday—Gales & Hamel.

EGGS FOR HATCHING—Extra fine-bred Barred Rocks—\$1.00 per setting of 15. Apply to MRS. ROBERGE, 13-4 McLaren's Mill.

On Monday evening at 8 o'clock a congregational meeting will be held in the Mission Hall. A full attendance is urgently requested to deal finally with the church site and building.

W. Howe met with an accident at the cement works on Tuesday, which will confine him to his home for a while. Mr. Howe fell from the roof of the grinding shed which he had been repairing, and received slight injuries to his side and neck.

R. G. McNeillie, district passenger agent of the C. P. R., was in Blairmore on Tuesday. When asked when his company would make this a regular stopping place for the "Byer," Mr. McNeillie was not prepared to say but hoped that the time was not far distant.

Another Brick Building for Blairmore

Frayer & Sinclair have been awarded the contract for the erection of a large brick building for W. J. Budd.

This building will be eighty feet long, fifty wide and will have two stories. It will be of solid brick, of Blairmore's own manufacture, and will be erected on Victoria street, between Sixth and Seventh avenues.

This will make the third business building that Mr. Budd has had erected inside of six months.

Mr. Budd, as many of our readers know, is general manager of the Rocky Mountain Cement Company and he also holds a similar position with the Blairmore Brick Works. These two large industries, in which Mr. Budd is largely interested, have been very successfully operated since he assumed control.

Brick is now being hauled to the site of this building. The frame building, which is being used as a post room, has been moved across the street and work on the brick structure will start immediately.

Born

At Burnis, on Friday 7th inst., to Mr. and Mrs. E. T. Fitzsimmons, a son.

GREAT ACTIVITY

Prevails at Blairmore—More Buildings Are Being Erected—An Era of Expansion

NEW INDUSTRIES UNDER WAY

Business is brisk in spite of the Strike—The Town of Great Opportunities

Blairmore is entering upon an era of expansion which bids fair to far exceed the expectations of the most optimistic of us. New buildings are being erected, business men are extending and enlarging their operations and new industries are heading our way. Some of our citizens are doing considerable to make Blairmore the important place she rightly demands.

Although a coal miners' strike prevails, Blairmore is not by any means stagnant. The builders are busier now than they ever were. The cement mill and lime kilns are going at their full capacity; the saw mill has just resumed operations and its daily output is greater than any time previous, while Blairmore Brick Works, with large, renovated and well equipped plant, is about to start operations again when the daily output will be about 45,000 high-grade brick.

We understand also that negotiations are in progress for the establishment of several other industries in Blairmore. We need not in a position now to divulge the names of those enterprises, but we hope to be able to do so shortly.

That Blairmore is an ideal place for those who are enterprising and wish to establish good legitimate industries of the kind that would find a market in British Columbia or Alberta, can be seen at a glance. We have the raw material here for sawing, pulp and paper mills, concrete block manufactory and box and match factory. We also need a steam laundry, wholesale houses of every description, etc., etc. Truly, this is the land of golden opportunities. This is the promised land. Arise, gird thyself, come and enjoy thy blessings.

Operations Resumed

The saw mill at the west end of Blairmore resumed operations on Monday last and is now making a larger daily output than ever. This mill was visited by fire on the morning of July 17th last and the entire plant was reduced to ashes. Since then a new and larger plant has been installed and general improvements have been effected around the mill. This is the first time that the plant has been in operation since the conflagration of last summer. We wish the new proprietors, the newly appointed manager, Wm. Barnard, and the entire force of workmen success during the coming season and that Kind Providence will protect them from any further devastation.

Happenings in and Around Blairmore

W. G. Campbell, of Calgary, was in town on Tuesday.

D. C. Drain was a visitor to Lethbridge on Saturday.

Mrs. D. C. Drain and daughter returned home from Lethbridge on Saturday.

C. W. Jones, representing the Heintzman Piano Co., visited us on Tuesday.

Mr. and Mrs. Wilfred Wolstenholme returned Friday from a week's visit to Calgary.

Blairmore Lodge, No. 68, I. O. O. F., will celebrate the 93rd anniversary of the order on Sunday, 30th inst., by a church parade.

On Sunday morning last, Mrs. D. A. Sinclair was informed of the death of her brother John, of Wetaskiwin. Mr. and Mrs. Sinclair left that night to attend the funeral.

Mr. and Mrs. J. R. Reuter, now of Lethbridge, but formerly of Blairmore, came to town on Saturday. Mr. Reuter returned home on Tuesday while Mrs. Reuter remained here until Thursday.

Special Easter services will be conducted on Sunday next in the Presbyterian mission hall. There will be special and appropriate music. Morning subject: "The Empty Tomb, and the satisfied Heart." Evening subject: "The Bethany Vision."

On Thursday night last the members of Blairmore Lodge, I. O. O. F., gave a successful smoker and banquet in honor of several of their brethren who proposed to make their departure for new fields. At the hall a programme of speeches etc., was gone through, after which about thirty sat down to a sumptuous banquet, where music, music and merriment were held till the approach of morning.

Fifty-four Acres

For Cemetery

A meeting of the Blairmore Council was held in W. A. Beebe's office on Monday evening last. Counsellors L. Dutil and H. E. Lyon were present. The chairman reported that he had some very important matters elsewhere to attend to and was not able to be present.

A communication was read from the federal government in which it was stated that the government had transferred to the town of Blairmore fifty-four acres of land on the north side of the river to be used as a cemetery.

Considerable time was spent in trying to decide on a suitable ground but no definite action was taken.

This is about all of the business transacted and the meeting adjourned until Wednesday night.

McLaren's Mill Sold

A big deal has just been put through whereby A. G. Peuchin, of Toronto, becomes owner of the saw mill and entire holdings of Senator Peter McLaren, situated at the west end of Blairmore. The new proprietor will take charge on the 1st of May.

Fire at Blairmore

About 8.30 o'clock on Tuesday evening, the south-west section of Blairmore was brilliantly illuminated by a fire which occurred in a house situated on the corner of Fifth avenue and Woodward street and occupied by A. P. McCrea. As soon as the fire was discovered a large crowd hurried to the scene of the conflagration but the flames had got control of the building and it was impossible to save it or any of its contents. About twelve hundred people stood round and watched this devastation, being unable to impede its progress. There was no person in the building at the time the fire started. What caused the fire is a mystery. The building and most of the furniture were owned by W. Colard, of Red Deer who carried \$2,300 insurance. Mr. and Mrs. McCrea lost a \$500 piano, about \$800 in cash and all their clothes with exception of what they stood in.

Alberta Trading Co.

TELEPHONE 147

Fresh Eggs, per doz. 35c.
Fresh Made Dairy Butter per pound 35c.
Fresh Made Dairy Butter The choice of all, per pound 40c

Easter Specials

Florida Tomatoes
California Lettuce
Green Onions
Cucumbers & Radishes
Bananas, Oranges,
Lemons and Apples
Watch our window and see the Quality of goods we sell
We are here to please you.

ALBERTA TRADING CO.

The Store That Pleases
Gales & Hamel
Blairmore, - ALBERTA

W. A. Beebe

Real Estate and Insurance

Broker in Mines and Mining Stocks

Houses for sale or rent and rents collected.

Issuer of Marriage Licenses and Notary Public

VICTORIA STREET
Blairmore, Alta.

The Cunard Line

Fast Trans-Atlantic Steamship Service

Large and up-to-date Ships. Passenger accommodation unexcelled.

Agents at Blairmore please to look after passengers landing or boarding.

For rates, etc., apply to
T. EDE, - Agent
BLAIRMORE, - ALBERTA